



is now part of the



**Be there to support the beginning of a new local DMA Club.**

**Corporate sponsorship will give you an entire year of visibility  
from the Bay Area to Sacramento.**

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The Direct Marketing Association Northern California Chapter has been providing Bay area marketing professionals with top quality monthly educational events in addition to partnering with local colleges to prepare future marketers. The DMAnc membership and event attendance has grown steadily in number and in management level.

*It's time to take flight and soar...*

As most of you know, the DMAnc is now a private club that has transitioned from being a DMA chapter into an affiliate chapter of the DMA. Our new name is the Direct Marketing Association of Northern California. Our new organization still has the content and support of the national DMA, which we can pass along to our members. In order to raise the necessary funds to stay financially solvent, we are offering the following corporate sponsorship opportunities on a limited basis:

**Corporate Sponsors who donate at least \$2,500 receive:**

- Logo and link on DMAnc web site for 12 months
- Logo and link on DMAnc weekly eNewsletter
- Tabletop display space at every event for 12 months
- Acknowledgement by emcee at each event
- Passes for two of your staff (and/or guest) to all DMAnc events for 12 months
- Exposure at and free full conference passes to partner events, such as Ad:Tech, PPC Summit, Online Marketing Summit, and others
- Listing in membership directory (Updated and sent to members each quarter )
- Tax deduction (we are a 501 (c) (3) non profit organization)

**Become a Corporate Sponsor.**

On behalf of the DMANC, thank you for your consideration, and we look forward to working with you to meet your sponsorship objectives. You are welcome to contact me at (408) 782-0046 x21 or [lbeasley@beasleydirect.com](mailto:lbeasley@beasleydirect.com) if you have any questions or would like to discuss ways we might modify a package to meet your specific sponsorship goals.

Sincerely,

Laurie Beasley  
DMA Northern California Chair

# DMANC Corporate Sponsorship Application

The sooner you sign up, the sooner your company name and logo will appear on our promotional materials online. E-mail to [lbeasley@beasleydirect.com](mailto:lbeasley@beasleydirect.com) with "DMANC Sponsor" in subject line. Mail to DMANC- Corporate Sponsorship, 15227 Perry Lane, Morgan Hill, CA 95037,. Questions? Please call Laurie Beasley at (408) 782-0046 x21 *Thank you in advance for your support...*

## **Corporate Sponsor: \$2,500**

- Logo and link on DMANC Website for 12 months
- Tabletop Exhibit at Events for 12 Months
- Acknowledgement by emcee at each event.
- 2 Free Passes to Each Event for Your Employees (or Guest)
- Membership directory (released each quarter)
- Tax deduction (we are a 501 (c) (3) non profit organization)

Name \_\_\_\_\_

Title \_\_\_\_\_

**Company (PRINT AS IT WILL APPEAR ON OUR MATERIALS)**

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

- YES. E-mail me of future DMA Northern California events.**  
 NO. Do not e-mail me.     Do not rent my name.

**MY SELECTION IS CHECKED OFF ABOVE.**

**PAYMENT:** Only forms with payment LOCK IN a sponsor selection.  
\*\*If sending a check, use a credit card number to hold your selection.

- Check enclosed (payable to DMANC)     Check to be sent.\*\*

Charge my:  Amex     MasterCard     VISA     Discover     JCB

Number \_\_\_\_\_ Exp. \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Name on Card \_\_\_\_\_

**FAX BACK to 408-782-9604 or CALL 408-782-0046 x21.**